



**TechnoBiz**  
**POLYMER  
& CABLE  
EXPO**

17-19 June 2025  
Sharjah, UAE

*Hall 2, Expo Centre Sharjah*

**TechnoBiz**  
**TRADE EXPO**

<http://expo.technobiz.org>





TechnoBiz is organizing the first edition of “**Polymer & Cable Expo 2025**” from 17-19 June 2025 in Sharjah, United Arab Emirates at Sharjah Expo Centre as a component of the **TechnoBiz Trade Expo 2025**. This event is aimed to be an important platform to meet and network among cable industry professionals and businesses in the Middle Eastern Region.

### **Polymer & Cable Expo 2025 : Focused Countries**

- United Arab Emirates
- Saudi Arabia
- Qatar
- Jordan
- Iran
- Oman
- Turkey
- Israel
- Egypt
- Bahrain
- Kuwait
- Iraq
- Morocco
- Tunisia
- Pakistan
- Lebanon
- Yemen
- Sudan

### **Exhibitor Profile**

Manufacturers & Suppliers of

- Polymers & Raw Materials
- Cable Compounds
- Processing Additives
- Metal Components
- Cable Extrusion Machinery
- Cable Testing Equipment
- Extrusion Dies & Molds
- Auxiliary Machinery & Equipment
- Automation & AI
- Electrical Cables
- Power Cables
- Computer Cables
- Network Cables





## BOOTH OPTIONS

### Standard Shell Scheme



9 SQM Shell Scheme (Inline) :  
US\$ 4,200

The package includes

- 3mx3m Booth Space with White Wall Panels
- One Information Counter
- One Round Table

9 SQM Shell Scheme (Corner) :  
US\$ 4,500

- Three Chairs
- Two Fluorescent Lights
- 5amp Power Supply Socket
- Carpet Furnished



18 SQM Shell Scheme (Inline) :  
US\$ 8,000

The package includes

- 6mx3m Booth Space with White Wall Panels
- One Information Counter
- Two Round Tables

18 SQM Shell Scheme (Corner) :  
US\$ 8,500

- Six Chairs
- Four Fluorescent Lights
- Two 5amp Power Supply Sockets
- Carpet Furnished

### Custom Booth Designs

36 SQM Raw Space (6mx6m) : US\$ 12,000

54 SQM Raw Space (6mx9m) : US\$ 18,000

72 SQM Raw Space (6mx12m): US\$ 22,000

Remarks: VAT 7% applies on above cost structures.

### Exhibiting Guidelines

- Exhibitors who wish to build custom design booth are required to use “approved contractors” to build booths. TechnoBiz provides an approved contractors list to exhibitors to contact for further discussion.

### BOOTH BOOKING FORM



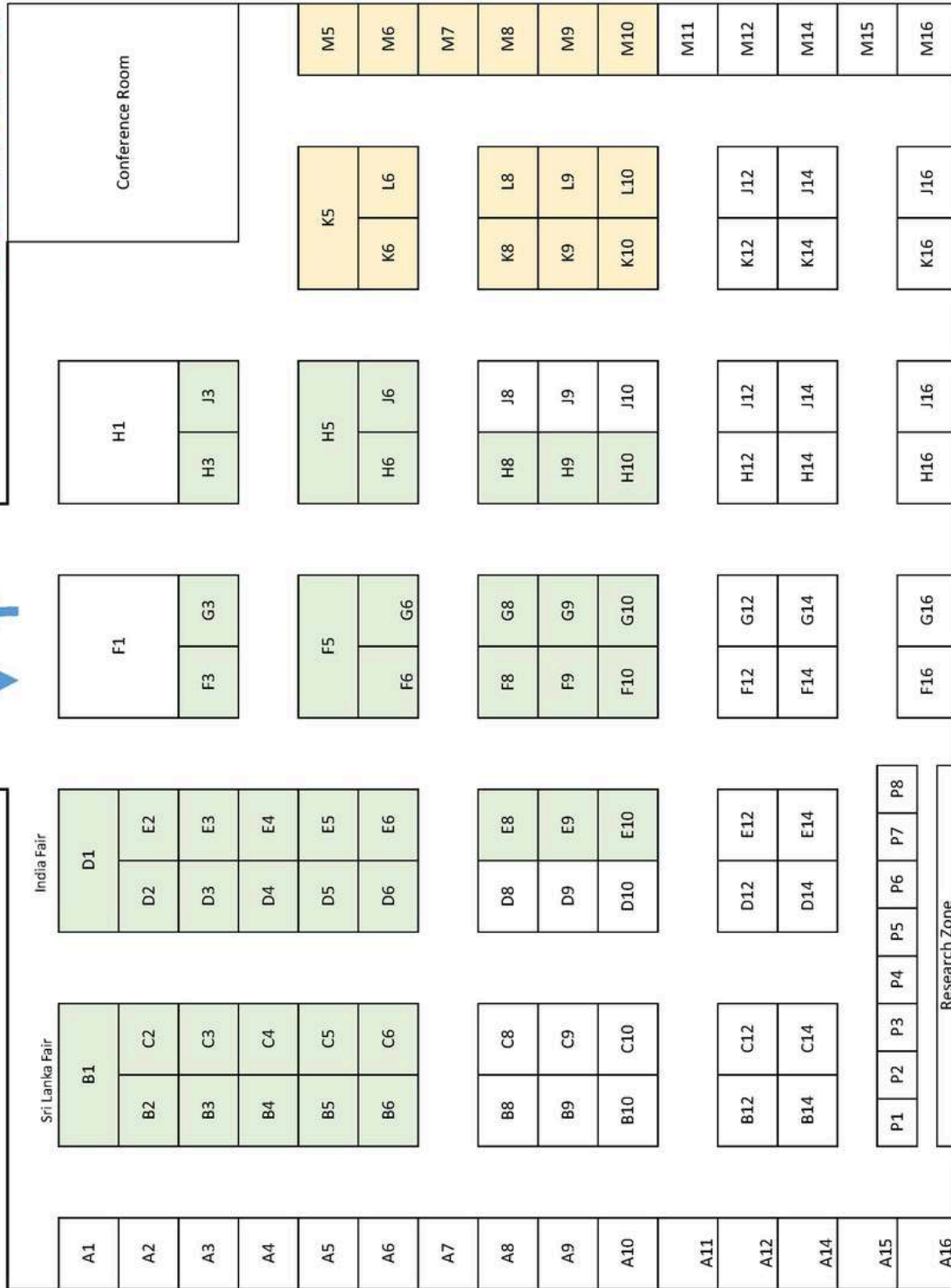
### ADDITIONAL BENEFITS FOR EXHIBITORS

- Presentation Opportunities in TechnoBiz Virtual Event Series “TechnoBiz Tech-Talk 2025”.
- Presentation Opportunity in the Conference at the expo.
- Digital Marketing Package

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Entrance/Exit



## Contact Information

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