

TechnoBiz
RUBBER
WEEK

28-31 OCT 2025

COLOMBO, SRI LANKA

VENUE : MARINO BEACH HOTEL

***A TechnoBiz Executive Forum
on Rubber Industry & Technology***

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Training

Conference

CEO FORUM

Hall of Fame

Rubber Clinic

Rubber Quiz

About TechnoBiz Rubber Week 2025 – Sri Lanka

The 4th Edition of TechnoBiz Rubber Week 2025 will be held from 28–31 October 2025 at Marino Beach Hotel, Colombo, as a hybrid executive forum dedicated to the rubber industry and technology. This premier event provides a unique platform for professionals across plantations, manufacturing, academia, and business leadership to engage in knowledge exchange, skill development, and strategic dialogue with a strong focus on sustainability, innovation, and global market competitiveness.

The program begins with a specialized training course on Rubber Industry & Plantation Sustainability, covering ESG, carbon credits, life cycle thinking, EUDR compliance, and opportunities for smallholders and producers. Additional training sessions include Advanced Polymer Science: Structure, Analysis & Applications and Global Market Expansion: Marketing & Branding for the Rubber Sector, enabling participants to build both technical expertise and business capabilities.

At the core of the event is the Sri Lanka Rubber Conference (29–30 October), featuring five keynote lectures and over 25 technical presentations from leading experts on materials, processes, energy, sustainability, circular economy, and industry innovation. This is complemented by the CEO Forum (29 October, by invitation only), where top industry leaders gather to discuss strategic challenges, leadership, and the future vision for the Sri Lankan rubber sector.

Special highlights include the prestigious Rubber World – Hall of Fame Awards, the TechnoBiz Clinic (Rubber Doctor) for live technical troubleshooting, and the engaging Rubber Knowledge Quiz.

With its combination of training, technical sessions, recognition programs, and high-level networking opportunities, TechnoBiz Rubber Week 2025 offers a comprehensive and forward-looking forum to strengthen Sri Lanka's position in the global rubber industry while empowering professionals with the knowledge and connections to drive sustainable growth

Training

Conference

CEO FORUM

Hall of Fame

TechnoBiz Clinic

Knowledge Test

EVENT SCHEDULE

TRAINING

28 Oct 2025 | Tuesday | 9am-6pm

Rubber Industry & Plantation Sustainability: ESG, Carbon Credits & Life Cycle

31 Oct 2025 | Friday | 9am-12pm

Advanced Polymer Science: Structure, Analysis & Applications

31 Oct 2025 | Friday | 2pm-5pm

Marketing & Branding for Global Market Expansion

CONFERENCE

29-31 Oct 2025 | Wednesday - Friday

Sri Lanka Rubber Conference

- 5 Keynote Presentations | 25+ Oral Presentations

CEO FORUM

29 Oct 2025 | Wednesday | 7pm-11pm

- Rubber Industry CEO Forum *(by invitation only)*

AWARDS

29 Oct 2025 | Wednesday | 12pm-1pm

- Rubber World - Hall of Fame

CLINIC

29-30 Oct 2025 | 5pm-6pm

- TechnoBiz Clinic - Rubber Doctor

QUIZ

29-31 Oct 2025

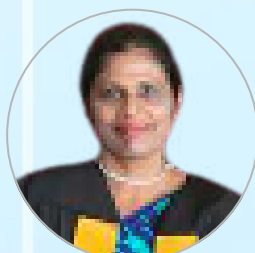
TechnoBiz Knowledge Test - Rubber Technology

Chairman



Dr. Susantha
Siriwardena

**Project
Manager**



Yugantha
Piyadasa

Founder



Peram
Prasada Rao

Venue :
Marino Beach Hotel





Lakshman Abeysekera



Mohideen Cader



Manoj Udugampola



Dr. Upul Ratnayake



Prof. Shantha M Egodage



KS Venkatesh



Prof. Hemanthi Ranasingha



Ranil Abeysekara



Saman Gunathilaka



Sakunthala Goonetilleke



Dr. W.D.M. Sampath



Dr. Dinesh Attygalle



Subadra Jayasinghe



Gayan Ranasinghe



Don Merl



Umesh Hettiarachchi



Dr. Baggya Karunaratna



Dr. Asangi Gannoruwa



Dr. Sudarshana Perera



Vindya Wijesinghe



Dr. Sunil Mendis



Dr. Mahinsasa Rathnayake



Subir Kumar Sen



Dr. Dhammika Weerathunga



Dr. Chandima Narangoda



Dr. M. A. Madhubhashini



Dr.H.P.P.S.Somasiri



Prof. L.Karunanayake



Dr. Hasara Samarasingha



KS Kithsiri



Dr. Sampath Wahala



Dr. Pasan Dunuwila



Eranga Dilhan



Dr. Suranga Rajapaksa



Dr. Sisira Ranatunga



Dimantha Jayawardena



Shyanaka Walgama



Arshad Iqbal



Dr. Lakshman Rodrigo



Mridul Mathur

TechnoBiz
**RUBBER
WEEK**

Hybrid Event | Edition 4

28-31 OCT 2025
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Training Course | 28 October 2025 | 9am-5pm
Rubber Industry & Plantation Sustainability :
ESG, Carbon Credits & Life Cycle Thinking

Course Content

- ESG Beyond Compliance: Creating Value under EU Rules
- Carbon Accounting & EUDR: Opportunities for Rubber Producers
- Life Cycle Thinking: Boosting Competitiveness in Rubber
- ESG & Smallholders: Social and Environmental Value in Supply Chains
- EUDR in Practice: Traceability Success of a Rubber Exporter
- Carbon Credits: Monetizing Sustainability in Rubber Plantations

Speakers

- Dr. Sampath Wahala, Senior Lecturer, University of Sabaragamuwa
- Dr. Pasan Dunuwila, Senior Lecturer, University of Sri Jayewardenepura
- Eranga Dilhan, General Manager Sustainable Business, MAS Holdings

Training Course | 31 October 2025 | 9am-1pm
Advanced Polymer Science:
Structure, Analysis & Applications

Course Content

- Introduction to Advanced Materials
- Structure-Property Relationships: How structure dictates performance
- Analytical & Characterization Methods
- Smart and Functional Materials
- The impact of performance of products in applications

Speaker : Dr. Suranga M. Rajapaksha, Senior Lecturer, University of Sri Jayewardenepura | Head of R&D, Riley's PVT Ltd & Toyo Cushion.

Training Course | 31 October 2025 | 2pm-5pm
Global Market Expansion:
Practical Marketing & Branding

Course Content

- Global Markets & Entry – understanding opportunities and strategies for expansion
- Cross-Border Branding – balancing global identity with local market adaptation
- Digital & Partnerships – leveraging online channels, distributors, and influencers
- Smart Storytelling – creating culturally sensitive and impactful brand messages
- Compliance & Risk – managing regulations, pricing, and brand protection
- Action Plans – learning from examples and building practical action plans

Speaker : Peram Prasada Rao, CEO/Founder, TechnoBiz

Contact Person: Mrs. Yugantha Piyadasa | T: +94-77 317 5890 | E: yugantha.piyadasa@gmail.com

Sri Lanka Rubber Conference

29-30 October 2025 | Wed-Thu

29 October 2025 (Wednesday)

08:30-09:15

Delegate Registration

09:15-09:30

Program Introduction | *Peram Prasada Rao*

09:30-09:40

Welcome Remarks | *Dr. Susantha Siriwardena*

09:40-10:10

Keynote Speech | **Challenges in the Global Market and Necessity of Market Diversification**
Mohideen Cader, Group Managing Director, Sinwa Holdings Ltd., Sri Lanka

10:10-10:30

ESG in Action: Turning Sustainability into a Profit Engine
Sakunthala Goonetilleke, Managing Director, Institute of Total Quality Solutions, Sri Lanka

10:30-10:50

TechnoBiz Services for Global Rubber Industries | *Peram Prasada Rao, CEO/Founder, TechnoBiz*

10:50-11:10

Coffee / Tea Networking Break

11:10-11:30

Data-Driven Rubber Processing: Turning Factory Data into Profit
Eng. Saman Gunathilaka, Head of Business Compliance, HITEC Sensor Developments Pvt Ltd

11:30-12:30

Award Session | **Rubber World - Hall of Fame**

12:30-13:30

Lunch Break

- **Conference Registration Fee: 30,000 LKR / 300 US\$**
- **To Register, Please contact Mrs. Yugantha Piyadasa | T: +94-77 317 5890 | E: yugantha.piyadasa@gmail.com**
- **Registration fee includes lunch and refreshments during program days.**

Sri Lanka Rubber Conference

29-30 October 2025 | Wed-Thu

13:30-14:00

Keynote Speech | Shaping the Future of Sri Lanka's Glove Industry: Innovation, Market Demands and Industry Challenges | *Dr. Upul Ratnayake, Director - Technical and R&D, Dipped Products PLC (Hayleys Group)*

14:00-14:20

Global Solid Tire Industry: New Trends, Emerging Markets & Evolving Dynamics
Ranil Abeysekara, Director – International Marketing & Sales, Rovince Industrial Tires (Pvt) Ltd., Sri Lanka

14:20-14:40

People, Process, and Product: Leveraging Systems Thinking in AI for Rubber Manufacturing
Don Merl, Director of Operations & IT, Clinco Rubber Mouldings (Pvt) Ltd., Sri Lanka

14:40-15:00

Life Cycle Assessment for Sustainable Rubber Products Manufacturing
Umesh Hettiarachchi, Team Leader - Sustainability Assessment & Verification, Control Union Inspections (Pvt) Ltd.,

15:00-15:30

Coffee / Tea Networking Break

15:30-15:50

Chemical Modification of Natural Rubber Latex for New Materials
*Dr. Asangi Gannoruwa, Head-Department of Materials & Mechanical Technology
Faculty of Technology, University of Sri Jayewardenepura, Sri Lanka*

15:50-16:10

Green Chemicals Impacts in Rubber Chemistry and Technology
Subir Kumar Sen, Managing Director, PMC Rubber Chemicals India Pvt. Ltd

16:10-16:30

Natural Rubber Films in Electromagnetic Radiation Shielding Applications.
Dr. Dhammika Weerathunga, Senior Lecturer University of Sri Jayewardenepura

16:30-16: 50

Converting Effluent Treatment Plant Sludge from Glove Manufacturing into Organic Fertilizer
Dr. Sunil Mendis, R & D Director, ATG Group of Companies

16:50-17:10

Nitrosamine-Safe Accelerators for Sustainable Rubber Product Manufacturing
Dr. Hasara Samarasingha, Research Officer, Rubber Research Institute Sri Lanka

17:10-18:00

TechnoBiz Clinic : Rubber Doctor

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Sri Lanka Rubber Conference 29-30 October 2025 | Wed-Thu

30 October 2025 (Thursday)

09:00-09:30

Keynote Speech | Innovative Materials & Processes: Shaping the Future of the Rubber Industry | Prof. Shantha M Egodage, University of Moratuwa, Sri Lanka

09:30-09:50

Dry Natural Rubber Cellular Composites : Properties & Applications | Dr. W.D.M. Sampath , Senior Research Officer, Rubber Research Institute of Sri Lanka (RRISL)

09:50-10:10

Cost-Effective and Reliable Method for Latex Testing
Mridul Mathur – Regional Sales Manager, Foss India Pvt. Ltd.

10:10-10:30

Sustainable Use of Energy in Rubber Industry in Sri Lanka
K.S Kithsiri, Director (Industrial and Services Sectors), Sri Lanka Sustainable Energy Authority

10:30-10:50

Coffee / Tea Networking Break

10:50-11:20

Keynote Speech | Renewable Energy in Sri Lanka: Current Landscape & Future Trends Impacting Industry | Dr. Dinesh Attygalle | Senior Lecturer, University of Moratuwa, Sri Lanka

11:20-11:40

Measuring What Matters: Carbon Pool Assessment and Monitoring Protocols in Plantation Carbon Credit Projects | Prof. Hemanthi Ranasingha, University of Sri Jayawardenapura

11:40-12:00

Rubber Plantations as Climate Guardians: A Sustainable Perspective
Dr. Mahinsasa Rathnayake, Senior Lecturer, University of Moratuwa

12:00-12:20

Effective Testing and Institutional Connectivity: A Framework for Reverse Engineering Rubber and Plastics in Sri Lanka | Dr Sudarshana Perera, Lecturer, Institute of Technology, University of Moratuwa

12:20-12:40

Practical Applications of the Rubber Process Analyser (RPA) in Production Floor Operations
Shyanaka Shyamal Walgama, Polymer Technologist at Elastomeric Engineering Co. Ltd

12:40-13:40

Lunch Break

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13:40-14:10

Keynote Speech | EUDR Readiness of Sri Lankan Rubber Plantations

Manoj Udugampola | Director, DR Industries Pvt Ltd, Damro Group, Sri Lanka, Agalawatte Plantations PLC, Sri Lanka

14:10-14:30

Computational Chemistry Approaches: Designing Sustainable, High Performance Rubber Products for a Circular Economy | *Dr. Baggya Karunarathna, Senior Lecturer, Faculty of Science, Eastern University Sri Lanka*

14:30-14:50

Unlocking Value through Intellectual Property: Driving Innovation and Competitiveness in Sri Lanka's Rubber Sector | *Vindya Wijesinghe, Senior Innovation Officer, National Innovation Agency, Sri Lanka*

14:50-15:10

Diatomaceous Earth Incorporated Natural Rubber Latex Foams as Efficient Oil Sorbents
Dr. M. A. Madhubhashini Maddumaarachchi Senior Lecturer, University of Sri Jayewardenepura

15:10-15:30

Coffee / Tea Networking Break

15:30-15:50

Total Quality Management (TQM) in the Rubber Industry | *Dr.HPPS Somasiri , Add. Director General – Technical Services Industrial Technology Institute, Sri Lanka*

15:50-16:10

Assuring Product Quality through Laboratory Accreditation and Analytical Test Results
Subadra Jayasinghe, Laboratory Quality Consultant for UNIDO

16:10-16:30

Driving Circular Economy Performance in the Rubber Sector through ISO 59020:2024
Gayan Ranasinghe, Scheme Manager- Sustainability Assessment & Verification, Control Union Inspections (Pvt) Ltd.

16:30-16:50

Exploring the Role of Biochar in Strengthening Rubber Materials
Prof. Laleen Karunanayake, Department of Polymer Science, University of Sri Jayewardenepura

16:50-17:10

A Novel Devulcanizable Rubber System Based on Organic Chemistry Principles
Dr. Chandima J. Narangoda, Senior Lecturer University of Sri Jayewardenepura

17:10-17:30

Building a Resilient and Sustainable Natural Rubber Ecosystem
Arshad Iqbal General Manager, M/S Kamar & Sons Holding (Pvt) Ltd

17:30-17:50

Eco-Incentives in Action: How Sri Lanka's Rubber Industry Supports Growers Through | *Dr. Lakshman Rodrigo, Senior Scientist International Center for Research in Agroforestry (ICRAF)*

17:50-18:30

TechnoBiz Clinic : Rubber Doctor

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CEO Forum | 29 Oct 2025 | 7pm-10pm Sri Lanka Rubber Industry CEO Forum

19:00-19:20	Welcome Remarks <i>Dr. Sisira Ranatunga, Director General</i> <i>Sri Lankan Association of Manufacturers and Exporters of Rubber Products (SLAMERP)</i> <i>Dimantha Jayawardena, Chairman</i> <i>Sri Lanka Automotive Component Manufacturers Association (SLACMA)</i>
19:20-19:40	Keynote Speech National SME Policy Framework and Entrepreneurship Development in Sri Lanka <i>Lakshman Abeysekera, Chairman and Director General National Enterprise Development Authority (NEDA), Sri Lanka</i>
19:40-20:00	Keynote Speech Visionary Leadership and Entrepreneurship Development <i>KS Venkatesh, Managing Director, SRP Synthetic Rubber Products Pvt., Ltd., India</i>
20:00-20:30	TechnoBiz RoundTable Rubber Sri Lanka 2030 - Leadership, Vision, Innovation & Growth
20:30-20:35	Vote of Thanks Yugantha Piyadasa
20:30-22:00	Networking Dinner

Delegate Registration Fee / Person

Sri Lanka Rubber Conference (29-30 Oct 2025)	30,000 LKR	300 US\$
Training - Rubber Industry & Plantation Sustainability (28 Oct 2025)	20,000 LKR	200 US\$
Training - Advanced Polymer Science (31 Oct 2025)	15,000 LKR	150 US\$
Training - Global Market Expansion: Marketing & Branding (31 Oct 2025)	20,000 LKR	170 US\$
Sri Lanka Rubber Industry CEO Forum (29 Oct 2025)	15,000 LKR	200 US\$

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SPONSORSHIP

TechnoBiz offers sponsorship/advertising opportunities for companies wishing to support RUBBER WEEK 2025. These opportunities will allow companies to promote their companies among the participants and strengthen the company's business.

Platinum Sponsor: 500,000 LKR | 1700 US\$

The package includes

- 4 Entry Passes for the Conference
- 1-Entry Pass for CEO Dinner
- Table-Top Booth (Conference Days)
- Recognition in all publicity material
- Full-Page Advert in the "Rubber Review" magazine for 2-months

Gold Sponsor: 300,000 LKR | 1000 US\$

The package includes

- 2 Entry Passes for the Conference
- 1-Entry Pass for CEO Dinner
- Recognition in all publicity material
- Full-Page Advert in the "Rubber Review" magazine for 2-months

Silver Sponsor: 200,000 LKR | 675 US\$

The package includes

- 2 Entry Passes for the event
- 1-Entry Pass for CEO Dinner
- Recognition in all publicity material

CONTACT PERSON

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Peram Prasada Rao , Project Director / Founder

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