

ASIA **FUNCTIONAL** **FILM *EXPO***

30-31 MARCH 2026

KUALA LUMPUR, MALAYSIA

PUTRA WORLD TRADE CENTRE

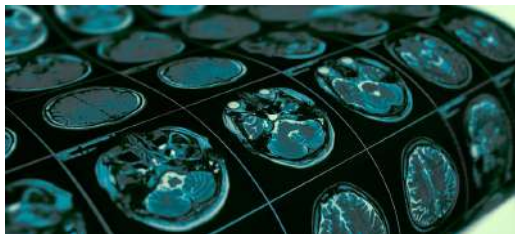


Discover the Future of Functional Films
Materials | Technologies | Markets

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TechnoBiz

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Asia Functional Films Expo 2026 (AFFE 2026), organized by TechnoBiz is a premier regional platform focusing on innovations, trends, and business opportunities in the functional films industry. This event brings together manufacturers, suppliers, technology providers, researchers, and end-users to network, showcase products, and explore partnerships across Asia and beyond. It includes both an exhibition and a technical conference.

Market Review

As a key basic material, functional films have experienced rapid global growth in recent years. In the electronic information sector, the rise of technologies like 5G, artificial intelligence, and the Internet of Things has significantly increased the demand for optical and conductive films.

Applications such as polarizing films and brightness enhancement films are essential for improving display quality in modern devices, contributing to the continuous expansion of this market segment. In the new energy industry, functional films such as lithium battery separators and photovoltaic backsheet films are now core materials.

The booming electric vehicle sector, in particular, has driven demand for high-performance, high-safety battery separators, pushing companies to boost R&D efforts and production capabilities. Meanwhile, biodegradable functional films are emerging as a new growth area in response to global environmental concerns.

With regions like the EU and China implementing stricter regulations on conventional plastic films, the development and adoption of eco-friendly alternatives are accelerating, steadily increasing their market share year by year.

<https://expo.technobiz.org>

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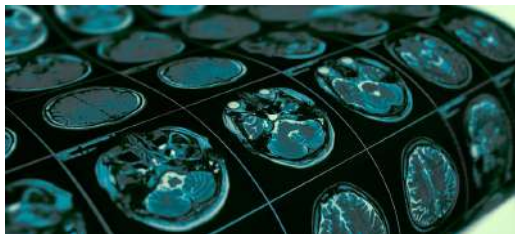


Exhibit Categories Overview

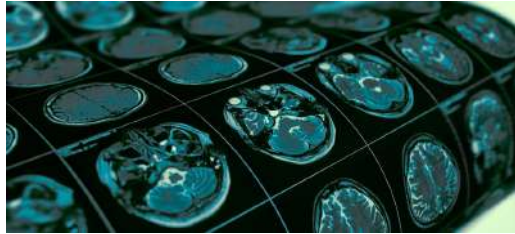
- **Raw Materials:** Resins, additives, auxiliaries, pigments, and masterbatches used in the formulation and production of various functional films.
- **Functional Film Products:** A wide range of films including optical films, filtration membranes, packaging films, new energy films (like battery separators), protective films, smart/intelligent films, and specialty films for medical, agricultural, and industrial use.
- **Production & Processing Equipment:** Machinery for film manufacturing and finishing, such as blown film lines, casting and stretching machines, coating and laminating units, slitting machines, and bag-making systems.
- **Testing Instruments & Equipment:** Advanced tools for measuring and analyzing film properties, including thickness, tensile strength, optical clarity, thermal resistance, and electrical conductivity.
- **End-Use Applications:** Exhibits showcasing how functional films are applied in sectors like electronics, automotive, energy, packaging, medical, construction, and agriculture –demonstrating innovation and market demand.



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Exhibitor Tariff

Shell Scheme Booth

- 9 SQM Booth (3mx3m) (Inline) : US\$ 4,500
- 9 SQM Booth (3mx3m) (Corner) : US\$ 4,800
- 18 SQM Booth (6mx3m) (Inline) : US\$ 8,700
- 18 SQM Booth (6mx3m) (Corner) : US\$ 9,000

Raw Space Booth

- 36 SQM Booth (6mx6m) : US\$ 12,000



Guidelines

- 9 SQM Shell Scheme Booth includes a 3mx3m exhibit space with white wall panels and fascia board, one information counter (lockable), one round table, 3 chairs, carpet furnished, two 5amp power supply socket, and two fluorescent lights.
- 18 SQM Shell Scheme Booth includes a 6mx3m exhibit space with white wall panels and fascia board, two information counters (lockable), two round tables, 3 chairs, carpet furnished, two 5amp power supply socket, and four fluorescent lights.
- Raw Space Booth is space only. Exhibitors are required to build customized booth by approved contractor.

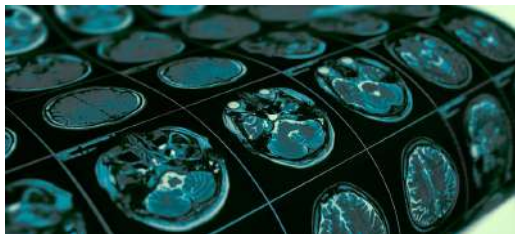
Additional Benefits for Exhibitors

- *Complimentary Speaking Slot* : Exhibitors have the chance to present in the conference or exhibitor spotlight sessions to showcase their expertise and innovations. Limited slots available.
- *Customized Pre-Event Marketing Package*: Exhibitors will receive a tailored social media promotion before the event, including branded posts featuring your logo, products, and booth details—designed to maximize visibility and attract target visitors.
- *Presentation Opportunity in the TechnoBiz Virtual Event Series*: Exhibitors enjoy the opportunity to present in the TechnoBiz Virtual Event Series multiple times throughout the year, scheduled at their convenience. A great way to extend exposure beyond the expo.

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Conference Program

Running alongside the expo, the **Functional Films Conference** will feature:

- Keynote Addresses from Industry Leaders
- Technical Presentations on Film Technologies and Applications
- Case Studies & Market Insights
- Panel Discussions on Innovation, Sustainability, and Market Trends
- Networking Opportunities with Experts and Buyers

Call for Speakers Now Open! Submit your topic proposal by 30 November 2025.

The Functional Films Conference will be held inside the exhibition hall and is free for all expo participants, offering valuable insights through expert talks and discussions on the latest industry trends and technologies.

Visitor Profile

- The Asia Functional Films Expo attracts decision-makers, technical experts, and buyers from industries that use or convert functional films. This includes professionals from packaging, flexible electronics, automotive, display panels, solar energy, medical devices, and construction materials. Key visitor profiles include film converters, packaging manufacturers, OEMs, R&D teams, purchasing managers, product developers, and innovation leads—all looking for advanced materials, technologies, and supplier partnerships.
- Visitor entry is free with pre-registration. Onsite registration will be available with a registration fee, so all visitors are encouraged to pre-register online to secure free access.
- TechnoBiz is inviting professionals and businesses from key Asian markets including: Malaysia, Thailand, Indonesia, Philippines, Vietnam, India, Sri Lanka, China and other regions.



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Contact Address

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Asia Functional Film Expo 2026

TechnoBiz Communications Co., Ltd.

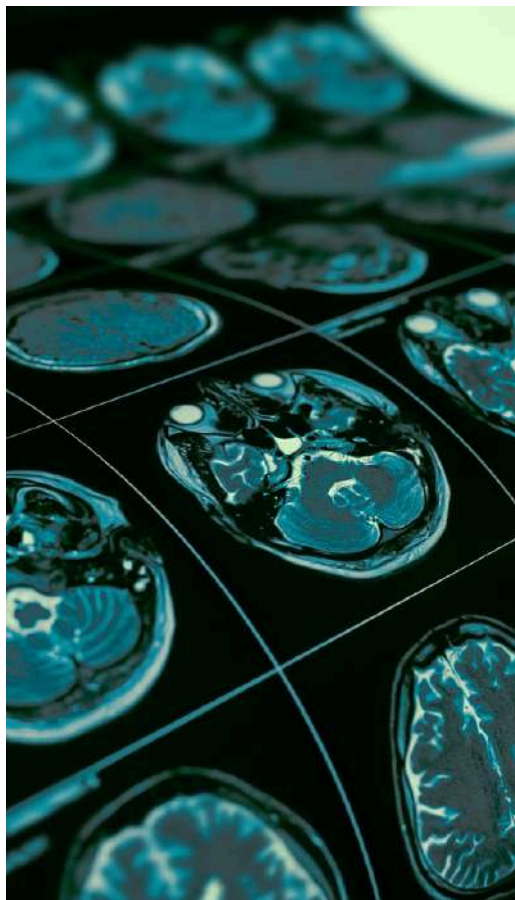
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