

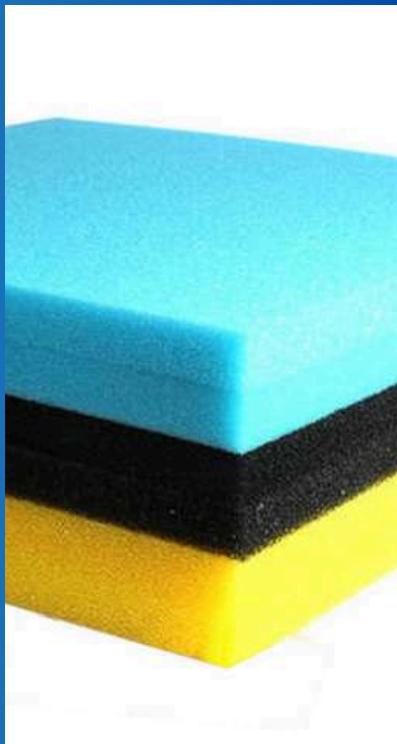
**TechnoBiz**

# **PU**

# **WEEK**

***30 Mar-2 Apr 2026***  
***Kuala Lumpur, Malaysia***

***A TechnoBiz Expo & Forum***  
***on Polyurethane Technology and Industry***







## **A TechnoBiz Executive Forum on Polyurethane Technology and Industry**

**30 Mar-2 Apr 2026  
Kuala Lumpur, Malaysia**

### **TechnoBiz PU Week & Its Objectives**

TechnoBiz PU Week 2026 is a comprehensive executive forum dedicated to advancing polyurethane technology, business development, and industry collaboration, taking place from 30 March to 2 April 2026 in Kuala Lumpur, Malaysia. Designed to address the needs of all stakeholders across the polyurethane value chain—including raw material suppliers, manufacturers, formulators, converters, researchers, machinery providers, service companies, and end-user industries—its purpose is to create a unified platform for learning, networking, and strategic engagement. With a strong focus on the Asian polyurethane industry, PU Week 2026 brings together regional and global leaders to explore innovations, market trends, sustainability pathways, and emerging opportunities shaping the future of polyurethane in Asia.

### **Key Components of TechnoBiz PU Week 2026**

- **Asia Polyurethane & Adhesive Expo 2026** | A major regional exhibition bringing together polyurethane raw material suppliers, machinery manufacturers, system houses, technology providers, and service companies. | 30-31 March 2026, Putra World Centre, Kuala Lumpur
- **APBA Annual Conference 2026** | A free-to-attend industry conference organized by the Asian Polyurethane Business Association (APBA), featuring expert presentations, market insights, and panel discussions. | 30-31 March 2026, Putra World Centre, Kuala Lumpur
- **Sustainable PU Industry Forum 2026** | An international conference focused on polyurethane recycling, circular economy models, green chemistry, and sustainability innovations. | 1 April 2026, Seri Pacific Hotel, Kuala Lumpur
- **Polyurethane Training Courses** | Specialized technical courses covering PU chemistry, rigid foams, adhesives, PIR products, fire resistance, foam yield optimization, safety, and marketing/branding. | 1 April 2026, Seri Pacific Hotel, Kuala Lumpur
- **Polyurethane Executive Dinner** | An exclusive networking dinner for senior management and decision-makers from the global PU industry. | 30 March 2026, Seri Pacific Hotel, Kuala Lumpur
- **Polyurethane Research Fair** | A platform for students, researchers, and innovators to showcase scientific posters and engage with industry experts. | 30-31 March 2026, Putra World Centre
- **TechnoBiz Knowledge Test on Polyurethane Technology** | A professional assessment program designed to evaluate technical competence across PU chemistry, materials, processing, sustainability, and innovations. | 30-31 March 2026, Putra World Centre
- **Polyurethane Review (Media Partner)** | Weekly e-magazine coverage, industry news, interviews, and promotional visibility for participants and sponsors. | Free Subscription
- **Free Polyurethane Handbook (E-Book) Set** | All participants will receive a complimentary 5-Book Polyurethane Handbook E-Set, covering PU chemistry, foams, CASE applications, sustainability, and a complete Polyurethane Dictionary.

### **Event Venue**

- Putra World Trade Centre, Kuala Lumpur, Malaysia
- Seri Pacific Hotel, Kuala Lumpur, Malaysia

### **Event Organizer : TechnoBiz**

**Event Partners:** Asia Polyurethane Business Association (APBA) | HTC Global Co., Ltd.



**A TechnoBiz Executive Forum  
on Polyurethane Technology and Industry**

**30 Mar-2 Apr 2026  
Kuala Lumpur, Malaysia**

**Host City: Kuala Lumpur**

Kuala Lumpur is one of the most connected cities in Southeast Asia, making it an ideal host for TechnoBiz PU Week 2026. With world-class airports, excellent regional and global flight links, and efficient city infrastructure, Kuala Lumpur offers seamless accessibility for delegates from across Asia and beyond. Its modern facilities, diverse accommodation options, and vibrant business environment create a highly convenient and welcoming setting for international conferences. As a dynamic hub for industry, trade, and innovation, Kuala Lumpur perfectly complements the spirit and scale of PU Week 2026.

**Who Should Participate in PU Week 2026**

PU Week 2026 is designed for all professionals, organizations, and stakeholders involved in the polyurethane value chain. Participation is highly beneficial for:

- Raw Material Suppliers (polyols, isocyanates, additives, catalysts, auxiliaries)
- Polyurethane System Houses & Formulators
- Foam Manufacturers (flexible, rigid, integral skin, spray foam)
- Adhesive, Sealant & Coating Producers (CASE)
- PU Elastomer, Composite & Specialty Product Manufacturers
- Machinery, Equipment & Tooling Companies
- Automation, Testing, Process Control & QA Providers
- R&D Professionals, Scientists & University Researchers
- Technical & Production Managers
- Business Development, Marketing & Product Management Teams
- Consultants, Service Providers & Technology Developers
- Purchasing, Sourcing & Supply Chain Professionals
- Industry Associations, Government Agencies & Policy Stakeholders
- Students, Young Researchers & Innovators interested in PU technologies

**Organizer**

TechnoBiz is a leading international organizer of professional events, training programs, and publications for the global polymer and polyurethane industries. With extensive experience in hosting specialized conferences and exhibitions across Asia, TechnoBiz is committed to promoting industry knowledge, networking, and business growth. As the organizer of PU Week 2026, TechnoBiz brings trusted expertise and a strong network to deliver a high-quality, impactful event for the polyurethane community.



**TechnoBiz**

# PU

# WEEK

*A TechnoBiz Executive Forum  
on Polyurethane Technology  
and Industry*

**30 Mar-2 Apr 2026**  
**Kuala Lumpur**  
**Malaysia**

<https://expo.technobiz.org>

## **ASIA POLYURETHANE & ADHESIVE *EXPO***

**30-31 March 2026**  
**Kuala Lumpur**  
**Malaysia**

*World Trade Centre  
10am-6pm*

## **APBA CONFERENCE**

**30-31 March 2026**  
**Kuala Lumpur, Malaysia**  
**World Trade Centre, 10am-6pm**

## **Sustainable PU Industry FORUM**

**1 April 2026**  
**Kuala Lumpur, Malaysia**  
**Seri Pacific Hotel | 9am-5pm**

## **Polyurethane Executive Dinner**

**30 March 2026**  
**Kuala Lumpur, Malaysia**  
**Seri Pacific Hotel, 7pm-10pm**

## **Polyurethane Research Fair**

**30-31 Mar 2026**  
**Kuala Lumpur**  
**World Trade Centre**

## **POLYURETHANE TRAINING**

**1-2 April 2026**  
**Kuala Lumpur**  
**Seri Pacific Hotel**



**Polyurethane  
Technology**

**30-31 March 2026**  
**Kuala Lumpur, Malaysia**

# **PUReview**

*A Weekly E-Magazine for  
Polyurethane Business*

<https://www.technobiz.org>

# ASIA POLYURETHANE & ADHESIVE **EXPO**

30-31 March 2026

Kuala Lumpur  
Malaysia

World Trade Centre  
10am-6pm

## Exhibitor Profile -

**POLYURETHANE** : Polyols / Isocyanates / Additives | Auxiliary Chemicals | Polyurethane Systems | Mixing / Dispensing Units | Molds, Machinery & Handling | Casting & Molding Technology | PU Footwear Technology | Polyurethane Composites | PU Adhesives Technology | Laboratory and Testing Equipment | Automation & Control | PU Products | Foam Raw Materials & Chemicals | Foam Manufacturing Equipment | Foam Products | Testing Instruments | Mattress Machinery & Equipment | Mattress Materials | Research & Development, Consulting

**ADHESIVE & COATING** : Chemicals & Raw Materials: Resins, Rubber, Polyols, Binders, Primer etc | Equipment & Instruments: Mixing, Dispensing, Filling, Dosing etc | Adhesives & Sealant Products : Pressure Sensitive Adhesive, Polyurethane, Hot Melt | Epoxy, Emulsion, Silicone, Rubber, Latex, Engineering Adhesives and Sealants | Coating Technology: Automotive Coatings, Protective Coatings, Marine Coatings, Industrial Coatings | Bonding Technology

## Booth Tariffs.

### Standard Shell Scheme

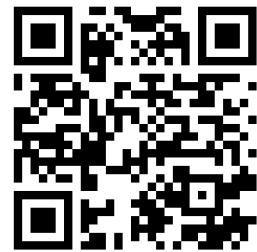
- 9 SQM Booth (Inline) : 4500 US\$
- 9 SQM Booth (Corner) : 4800 US\$
- 18 SQM Booth (Inline) : 9000 US\$
- 18 SQM Booth (Corner) : 9500 US\$

### Raw Space

- 18 SQM Space : 9,500 US\$
- 36 SQM Space : 15,000 US\$



## Booth Booking Form



**Remarks:** Only approved contractors can build custom booths. Custom Booth Construction Period: 29 Mar 2026 (10am-8pm) **APBA Member Discount:** APBA Members receive a 10% discount on booth costs. Please get in touch with APBA for further information.

## Additional Benefits for Exhibitors

- 1-Year Advertising Package in the Weekly E-Magazine "Polyurethane Business Review"
- Presentation Opportunity in the Conference Programs at the Expo
- Social Media Publicity via "TechnoBiz PU Network" and "APBA" LinkedIn
- Presentation Opportunity Via "TechnoBiz PU Tech-Talk"

## Expo Timings

30 March 2026: 10am - 6pm  
31 March 2026 : 10am -5pm

## Venue:

Putra World Trade Centre Kuala Lumpur

## Nearest Train Station:

## Visitor Profile & Registration

All polyurethane industry professionals are welcome to visit the exhibition. Entry to the Asia Polyurethane & Adhesive Expo is free for all pre-registered visitors, providing open access to exhibitors, product displays, and networking opportunities.

## Visitor Registration Form



**Booth Enquiry :** Peram Prasada Rao (Email: peram.technobiz@gmail.com | WhatsApp: +66-89-489 0525)

# ASIA POLYURETHANE & ADHESIVE **EXPO**

30-31 March 2026

Kuala Lumpur  
Malaysia

World Trade Centre  
10am-6pm

**SME &  
Start-ups  
PAVILION**

The "SME & Start-Ups Pavilion" at TechnoBiz Expo is created to encourage the participation of small and medium enterprises and emerging start-ups by providing a professional, affordable, and high-visibility platform. Its purpose is to help growing companies showcase their products, technologies, and services, connect with customers and industry leaders, and explore new business opportunities. The pavilion supports innovation, while strengthening the overall industry ecosystem by enabling wider and more inclusive participation.

## BOOTH BOOKING FORM



**Participation Cost : 750 US\$** It includes 2x2m shell scheme booth (as shown in the below picture). The booth includes back wall panels with fascia board, one lockable information counter, two chairs, one power-supply socket, 1 unit of LED armed spotlight and carpet furnished.



**Booth Allocation Policy:** Booth locations will be assigned by the organizer and communicated to registered companies at least two weeks prior to the exhibition. The organizer reserves the right to allocate and adjust booth locations based on the product line, pavilion structure, and availability within the exhibition floor plan. The organizer's decision on booth allocation shall be final.

**Booth Enquiry :** Peram Prasada Rao (Email: peram.technobiz@gmail.com | WhatsApp: +66-89-489 0525)

# ASIA POLYURETHANE & ADHESIVE **EXPO**

30-31 March 2026  
Kuala Lumpur  
Malaysia

Putra World Trade Centre  
10am-6pm



Booth Enquiry : Peram Prasada Rao (Email: peram.technobiz@gmail.com | WhatsApp: +66-89-489 0525)

# APBA CONFERENCE

**3<sup>rd</sup> Annual Conference  
of Asian Polyurethane Business Association**  
30-31 March 2026, Kuala Lumpur, Malaysia  
World Trade Centre | 10:30am-4pm  
Co-Located Event of **TechnoBiz PU Week 2026**

The APBA Conference is an annual flagship event organized by the Asian Polyurethane Business Association and proudly co-located with TechnoBiz PU Week 2026. Designed to support industry-wide knowledge sharing, this conference is free for all polyurethane professionals to attend. It provides a valuable platform for discussing emerging technologies, market developments, sustainability trends, and practical solutions relevant to the PU industry. Bringing together experts, manufacturers, researchers, and business leaders, the APBA Conference continues to strengthen collaboration and inspire innovation across the Asian polyurethane community.

## Featured Speakers



Bart ten Brink



Dr. Joseph Marcinko



Daniel Turkovic



Tony Hatzikiriakos



Ryan Huang



Jayant Khadilkar



Dr. Fathilah binti Ali



Nikhil Vallabhan



Colin Groom



Sethu Raaj



Omprakash Bhingardeve



Stefan Hermes



Jose Junior Naraval



Jörg Palmersheim



Leo Yang

**Delegate Registration (FREE) :** All polyurethane industry professionals are invited to join the APBA Conference at the Asia Polyurethane & Adhesive Expo 2026, taking place on 30-31 March 2026 in Kuala Lumpur, Malaysia. Entry is free for all pre-registered participants of the Expo. Please register through the provided QR link to receive your entry badge and secure your participation.



**Venue:** Putra World Trade Centre, Kuala Lumpur

<https://events.technobiz.org>

# APBA CONFERENCE

**3<sup>rd</sup> Annual Conference  
of Asian Polyurethane Business Association**  
30-31 March 2026, Kuala Lumpur, Malaysia  
Putra World Trade Centre | 10:30am-4pm  
Co-Located Event of **TechnoBiz PU Week 2026**

## Keynote Presentation

Polyurethane Industry Outlook: Europe's Current Landscape and the Global Shift in Trends Ahead  
**Bart ten Brink**, President *Europur, European Association of Flexible Polyurethane Foam Blocks Industry*

## Panel Discussions

- Emerging Applications & Market Positioning: PU in Asia's Growth Sectors
- Flexible Foam in Furniture & Bedding: Competing on Comfort, Branding, and Certification
- Automotive Seat Foams: Marketing to a Transforming Mobility Industry

## Invited Talks

1. **VOC Control in PU Manufacturing: Innovations, Impact & Future Pathways in Asia** | Omprakash Bhingardeve, Director Program, Launch & Change office, Adient, India
2. **Biobased Polyurethanes: Driving Sustainable Innovation in Modern Adhesives** | Sethu Raaj, Founder /CEO, Midwest Composites, Malaysia
3. **MDI-Based Prepolymers in Adhesive Applications** | Colin Groom, Founder /Managing Director, Pacific Thai Urethanes, Thailand
4. **PU Landscape Overview in APAC** | Nikhil Vallabhan, Director Chemicals, Materials & Nutrition, Frost & Sullivan, Malaysia
5. **Synthesis of Bio-based Polyurethane using Microwave Synthesizer and their Potential Applications** | Dr. Fathilah binti Ali, Associate Professor, International Islamic University Malaysia (IIUM)
6. **Opportunities in Polyurethanes as industrial perspective** | Jayant Khadilkar, Owner & Managing Director, Jay Elastomers
7. **New Development of Low-Odor/VOC Amines for PU Applications** | Hengguang (Jiangsu) New Materials, China
8. **Applications of Cast Polyurethane Elastomers (CPU)** | Daniel Turkovic, Global Technical Service Manager, Era Polymers Pty Ltd, Australia
9. **Chemistry of Bio-Based Polyurethanes** | Dr. Joseph J. Marcinko, President & Principal Scientist, Polymer Synergies, USA
10. **The IKEA Way: Developing Circular Foams, One Cushion at a time** | Jose Jr. Naraval, Material and Technology Engineer for Foams, Inter IKEA Group
11. **Training at Scale: Enabling Safe Diisocyanate Handling Worldwide** | Joerg Palmersheim, Secretary-General, ISOPA/ALIPA
12. **Industrial Intelligence in the Polyurethane Industry** | Stefan Hermes, Chairman / Managing Director, APBA / HTC Global
13. **China's Polyurethane Market Under Pressure: Shifting Supply Dynamics and Future Outlook** | Leo Yang, Market Analyst, PU Daily

**Call for Speakers / Presentations** : Please contact Stefan Hermes, Chairman, Asia Polyurethane Business Association (APBA) (Email: stefan.hermes@htcglobal.asia) with presentation proposal and short biography.

**Delegate Registration (FREE)** : All polyurethane industry professionals are invited to join the APBA Conference at the Asia Polyurethane & Adhesive Expo 2026, taking place on 30-31 March 2026 in Kuala Lumpur, Malaysia. Entry is free for all pre-registered participants of the Expo. Please register through the provided QR link to receive your entry badge and secure your participation.



**Venue:** World Trade Centre, Kuala Lumpur

<https://events.technobiz.org>

# **Sustainable PU Industry FORUM**

**International Conference on  
Polyurethane Recycling & Sustainability**  
1 April 2026, Kuala Lumpur, Malaysia  
Seri Pacific Hotel | Hybrid Event

*Co-Located Event of **TechnoBiz PU Week 2026***

TechnoBiz, in partnership with HTC Global, is organizing a 1-day International Conference – “**Sustainable PU Industry Forum 2026**”, focusing on the latest developments, technologies, and market trends in polyurethane recycling and sustainability. This forum will gather global experts, innovators, and business leaders to discuss circular economy models, sustainable raw materials, life cycle assessments, and green manufacturing solutions. It will also explore evolving market dynamics, policy frameworks, and investment opportunities driving sustainability across the polyurethane value chain. The event aims to inspire collaboration and highlight emerging innovations shaping the future of a greener, more circular PU industry.

## **Confirmed Speakers / Topics**

- Keynote Speech: Polyurethane Recycling: Current Realities and Future Potential Pathways** | Bart ten Brink, President, Europur, European Association of Flexible Polyurethane Foam Blocks Industry
- Global regulatory update on Diisocyanates** | Joerg Palmersheim, Secretary-General, ISOPA/ALIPA
- Recycling for sustainable polyurethanes in India** | Harneet Kochar, Chairman, IPUA
- The IKEA Way: Developing Circular Foams, One Cushion at a time** | Jose Jr. Naraval, Material and Technology Engineer for Foams, Inter IKEA Group
- Where Chemistry meets Sustainability- Biobased Precursors for Polyurethane** | Nandini Dutta, Technical expert in Industrial Chemistry
- Sustainable anticorrosive two pack polyurethane industrial coating using coconut oil derived polyol** | Sameera Mendis, Senior Chemist, Macksons Paints
- Innovative PU and LWC recycling processes and their role in the circular economy** | Dr. Davorin Kralj, Business Consultant / Associate Professor, Institute for Creative Management
- EPR in PU: From Regulatory Pressure to Value Creation at Kimpur** | Ahmet Murat Erayaz, Product Management Senior Specialist, Kimpur



## **Registration Fee:**

- 500 US\$/Person (In-Person Participation)

Registration fee includes lunch and refreshments during the program.

- 750 US\$/Person (Online Participation)

*Remarks: Group Discount applies for a group of 3 or more from same organization. Taxes apply on above registration fees. APBA Members receive 10% discount on the registration fees.*

## **Delegate Registration**



**Conference Chairman** : Stefan Hermes, Chairman, Asian Polyurethane Business Association (APBA)  
Email: stefan.hermes@htcglobal.asia | Tel/WhatsApp: +66-63 249 9888 Web: [www.apba.online](http://www.apba.online)

# POLYURETHANE TRAINING

**Short Training Courses for PU Industry Professionals**  
1-2 April 2026, Kuala Lumpur, Malaysia  
Venue: Seri Pacific Hotel

As part of TechnoBiz PU Week 2026, a series of specialized professional short training courses will be organized on 1-2 April 2026 in Kuala Lumpur, Malaysia. These courses are designed for professionals working in the polyurethane industry, offering in-depth learning on polyurethane chemistry, raw materials, processing, adhesives, foams, and fire resistance. Each course will be conducted by renowned international experts with extensive industrial and academic experience, providing participants with valuable technical insights and practical knowledge to enhance their professional expertise.

## Course Schedules & Topics

### Polyurethane Chemistry

1 April 2026 | 9am -5pm | Speaker: Dr. Joseph Marcinko

Registration Fee: 300 US\$/Person

### Rigid Polyurethanes - Chemistry, Raw Materials and Processing

1 April 2026 | 9am-12pm | Speaker: Dr. Grazyna Mitchener

Registration Fee: 200 US\$/Person

### Improving Fire Resistance of Rigid Polyurethanes

1 April 2026 | 2pm-5pm | Speaker: Dr. Grazyna Mitchener

Registration Fee: 200 US\$/Person

### Chemistry and Manufacturing of Polyisocyanurate (PIR) products.

2 April 2026 | 9am-12pm | Speaker: Dr. Grazyna Mitchener

Registration Fee: 200 US\$/Person

### Polyurethane Adhesives

2 April 2026 | 9am -5pm | Speaker: Dr. Joseph Marcinko

Registration Fee: 300 US\$/Person

### Flexible PU Foam Plant Yield Optimization & Theory of Constraints

2 April 2026 | 9am -12pm | Speaker: Stefan Hermes

Registration Fee: 300 US\$/Person

### Marketing and Branding for the Polyurethane Industry

2 April 2026 | 2pm-5pm | Speaker: Peram Prasada Rao

Registration Fee: 200 US\$/Person

### Polyurethane Industry Safety

2 April 2026 | 2pm-5pm | Speakers : Jörg Palmersheim , Stefan Hermes

Registration Fee: 200 US\$/Person

**Delegate  
Registration**



Remarks: Group Discount applies for a group of 3 or more from same organization. Taxes apply on above registration fees. APBA Members receive 10% discount on the registration fees.

## Speakers



Dr. Joseph Marcinko



Dr. Grazyna Mitchener



Stefan Hermes



Peram Prasada Rao



Jörg Palmersheim

**Program Manager** : Sirinthisip Boonlom, TechnoBiz | Line: @technobiz  
Email: sirinthisip.technobiz@gmail.com | Tel/WhatsApp: +66-81-988 6874 | +66-84-658 1444

<https://events.technobiz.org>

# Polyurethane Executive Dinner

Kuala Lumpur, Malaysia  
Seri Pacific Hotel  
30 March 2026 (7pm-10pm)

The Polyurethane Executive Dinner is an exclusive networking evening reserved for top management—both technical and non-technical—from across the global polyurethane industry. Held during TechnoBiz PU Week 2026, this special gathering provides a relaxed and elegant setting for senior leaders to connect, exchange strategic perspectives, and explore collaboration opportunities. Bringing together executives from raw material suppliers, manufacturers, technology providers, and industry associations, the dinner fosters high-level dialogue on the trends and future directions shaping the PU sector.

**Registration Fee: 150 US\$/Person**

## Delegate Registration



# Polyurethane Research Fair

30-31 Mar 2026  
Kuala Lumpur, Malaysia  
Putra World Trade Centre

The Polyurethane Research Fair is a dedicated platform for students, researchers, and young professionals to showcase their latest scientific and technical work in polyurethane chemistry, materials, processing, and applications. Organized as part of TechnoBiz PU Week 2026, this fair aims to promote knowledge exchange, encourage innovation, and connect emerging researchers with industry experts. It provides an excellent opportunity to present new ideas, gain feedback, and build valuable professional networks within the PU community.

### Who Can Participate

Participation is open to all Master's and PhD students, early-career researchers, university faculty, and R&D professionals working on polyurethane-related topics. Industry researchers and independent innovators are also welcome to submit their work.

### Poster Specifications

Poster Size: 95 cm (Width) x 120 cm (Height)

### Additional Information

- Complimentary poster printing service will be provided by the organizers.
- Each participant may submit a maximum of two poster topics for consideration.

### How to Participate (Call for Posters / Researchers)

To participate in this fair, please submit a poster proposal including: Poster title, Short summary of the work, Presenter biography and Portrait picture. Please email your proposal to [peram.technobiz@gmail.com](mailto:peram.technobiz@gmail.com) before 10 January 2026. Approved posters must be submitted in high-resolution PDF format by 15 February 2026.

**Program Manager** : Sirinthisip Boonlom, TechnoBiz | Line: @technobiz  
Email: [sirinthisip.technobiz@gmail.com](mailto:sirinthisip.technobiz@gmail.com) | Tel/WhatsApp: +66-81-988 6874 | +66-84-658 1444



# Polyurethane Technology

30-31 March 2026, Kuala Lumpur, Malaysia  
World Trade Centre

The TechnoBiz Knowledge Test on Polyurethane Technology is a professional assessment program designed to evaluate the applied knowledge and technical skills of individuals involved in polyurethane production, R&D, and applications. It covers key areas including PU chemistry, raw materials, foam and CASE systems, processing technologies, sustainability, and innovations. Participants can assess their competency and earn a TechnoBiz Knowledge Test Certificate, recognized as a mark of technical excellence in the global PU industry.

This test will be conducted as part of TechnoBiz PU Week 2026, to be held in Kuala Lumpur, Malaysia. Free registration – all interested participants are welcome to join.

## Test Details:

- Dates: 30–31 March 2026
- Venue: Putra World Trade Centre, Kuala Lumpur
- Total Duration: 4 hours (8 parts × 30 minutes each)
- Format: Multiple Choice & True/False Questions
- Mode: Onsite participation only (physical presence required)

 **Winner Reward:** The top scorer will receive a US\$ 500 cash prize and a Certificate of Excellence, honoring outstanding performance and deep understanding of polyurethane technology.

## Test Schedule

### 30 March 2026 – Fundamentals & Core Applications

- 11:00 – 11:30 | Part 1: Fundamentals of Polyurethane Chemistry
- 13:00 – 13:30 | Part 2: Raw Materials and Additives
- 14:00 – 14:30 | Part 3: PU Foam Systems and Processing
- 15:00 – 15:30 | Part 4: PU Coatings and Surface Technologies

### 31 March 2026 – Advanced Topics & Future Directions

- 11:00 – 11:30 | Part 5: PU Adhesives, Sealants & Elastomers (CASE)
- 13:00 – 13:30 | Part 6: PU Processing & Troubleshooting
- 14:00 – 14:30 | Part 7: Sustainable PU Technologies & Recycling
- 15:00 – 15:30 | Part 8: Advanced & Emerging PU Innovations

**Pre-Registration:** Interested participants must pre-register by emailing [peram.technobiz@gmail.com](mailto:peram.technobiz@gmail.com) (please include your name, organization, role, and contact number).

**Who Should Participate:** Professionals, researchers, and students involved in polyurethane production, formulation, processing, and applications — including engineers, chemists, R&D staff, and quality or technical managers.





Asian Polyurethane  
Business Association

Membership Form



## PU Review

**The Asian Polyurethane Business Association (APBA)** is a dedicated platform established to connect, support, and advance the polyurethane industry across Asia. Its core objective is to foster collaboration among manufacturers, suppliers, researchers, and business leaders while promoting knowledge exchange, industry standards, and sustainable growth. APBA offers two life-membership options—Corporate Member (1,000 USD) and Professional Member (500 USD)—each requiring a one-time payment. These memberships remain valid for the entire duration of APBA's existence. The membership program officially begins in January 2026. More information is available at [www.apba.online](http://www.apba.online). For more information, please contact *Stefan Hermes*, Chairman, APBA (Email: [stefan.hermes@htcglobal.asia](mailto:stefan.hermes@htcglobal.asia))

**PU Review** is a weekly e-magazine published by TechnoBiz, dedicated to keeping polyurethane industry professionals informed, connected, and inspired. Each issue features insightful cover story interviews with global experts, up-to-date business news, and practical technical articles covering materials, processes, markets, and innovations. The magazine also offers valuable advertising opportunities for companies at a fixed annual fee of 1,000 USD or onetime fee of 3000 USD for life, with APBA members enjoying a 35% discount. For advertising and editorial inquiries, please contact *Peram Prasada Rao* at [peram.technobiz@gmail.com](mailto:peram.technobiz@gmail.com).

## Sponsorship Package - TechnoBiz PU Week 2026

### Main Sponsor : USD 25,000

- Official recognition as "Main Sponsor of TechnoBiz PU Week 2026."
- Prominent logo display on all event publicity materials
- Complimentary 36 sqm booth (raw space) at the Asia Polyurethane & Adhesive Expo 2026.
- Five complimentary delegate passes for all PU Week events.
- 1-Year Advertisement Package in "PU Review" Magazine
- Cover Story Interview in the Selected Issue of "PU Review" Magazine
- Option to display corporate video or promotional banners at main venues.
- Publicity via "TechnoBiz Polyurethane Network" LinkedIn Page
- Publicity via "APBA" LinkedIn Page
- Recognition in all press releases and digital promotions.

### Corporate Sponsor - USD 15,000

- Recognition as "Corporate Sponsor of TechnoBiz PU Week 2026."
- logo display on all event publicity materials
- Complimentary 18 sqm booth at the Asia Polyurethane & Adhesive Expo 2026.
- Three complimentary delegate passes for conference and training sessions.
- Acknowledgment during opening and closing sessions.
- 1-Year Advertisement Package in "PU Review" Magazine
- Cover Story Interview in the Selected Issue of "Polyurethane Business Review" Magazine

### Supporter - USD 10,000

- Recognition as "Supporter of TechnoBiz PU Week 2026."
- logo display on all event publicity materials
- Complimentary 9 sqm booth at the Asia Polyurethane & Adhesive Expo 2026.
- One complimentary delegate pass for conference and training.

**Program Manager** : Sirinthisip Boonlom, TechnoBiz | Line: @technobiz  
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**TechnoBiz**

# **PU WEEK**

A  
*TechnoBiz*  
*Expo & Forum*  
*on Polyurethane*  
*Technology & Industry*

**30 March 2026 - 2 April 2026 | Kuala Lumpur, Malaysia**

### ***Key Project Team***

**Peram Prasada Rao**

CEO/Founder, TechnoBiz

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**Stefan Hermes**

Chairman, APBA

Email: *Stefan.hermes@htcglobal.asia*

WhatsApp: +66-63 249 9888

