

## **TechnoBiz Training Program**

# **Energy Essentials for Rubber CEOs**

**13 February 2026, Chennai, India**

**Green Park Hotel | Hybrid Event | 2pm-6pm**

Energy is one of the most overlooked costs in rubber manufacturing. While often treated as a technical issue, it is in fact a leadership decision with direct business impact on cost, competitiveness, and sustainability. This executive program by TechnoBiz reframes energy from a utility expense into a strategic business asset, helping Rubber CEOs understand where energy is consumed, how decisions create losses, and how disciplined leadership enables control and confidence.

### **Program Content**

- Energy cost reflects leadership, planning, and capacity utilization
- Why similar rubber plants deliver very different cost, quality, & energy outcomes
- Where energy is consumed—and how instability creates scrap and waste
- Idle time, poor planning, and stop-start production as silent energy killers
- Utilities, peak demand, and energy supply risks CEOs must manage
- Energy KPIs, data overload, and the few questions that really matter
- Audits, projects, renewables, carbon pressure—what works and what fails
- Ownership, culture, and governance that make energy savings stick
- Adoption of Renewable Energy in the Rubber Sector: Need and Importance

**Program Language:** ENGLISH | **Program Schedule:** 2pm-6pm

**Program Instructor:** Mr. George V. James is the Managing Director of Rubber Park Pvt. Ltd. and a certified Energy Manager with extensive hands-on experience in industrial energy management, particularly in the rubber sector. A former Deputy Chief Engineer of the Kerala State Electricity Board, he brings a unique blend of utility-side expertise and manufacturing leadership. In this program, he will share practical, real-world insights on how CEOs can manage energy as a controllable business asset through informed decisions, discipline, and sustained management focus.



### **Registration Fee & Form**



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