



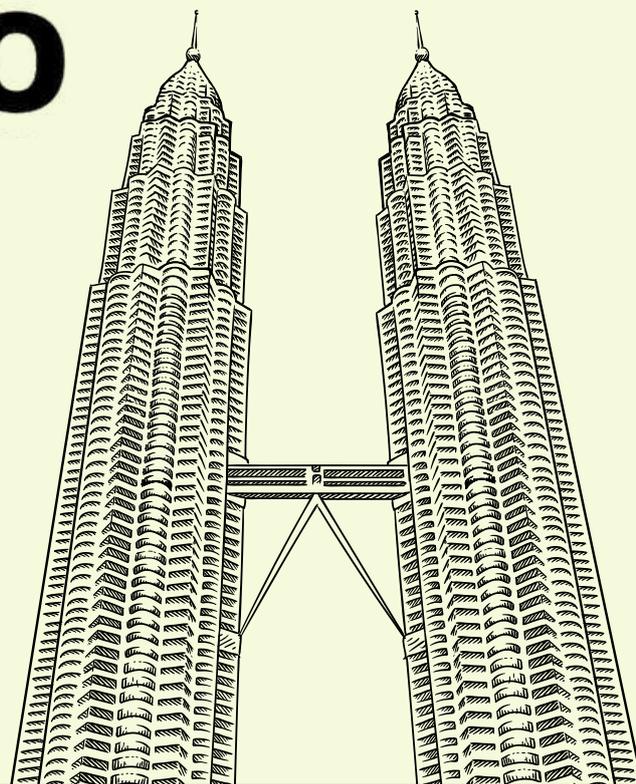
# ASIA SME TRADE EXPO

30-31 MARCH 2026

KUALA LUMPUR, MALAYSIA

World Trade Centre Kuala Lumpur (WTCKL)

**A TechnoBiz Platform  
for Connecting SMEs in Asia**



# ASIA SME TRADE EXPO

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Small and Medium Enterprises (SMEs) are the backbone of Asian economies, driving innovation, employment, and industrial growth. The Asia SME Trade Expo 2026 is designed as a regional platform that brings together SMEs, startups, technology providers, investors, and industry leaders from across Asia. The event aims to foster collaboration, showcase innovations, and create new business opportunities through exhibitions, networking, and partnership initiatives, helping SMEs expand their reach into new markets across Asia.

### **Objectives of Asia SME Trade Expo 2026**

- Facilitate networking and partnerships among SMEs across Asia
- Showcase SME products, technologies, and innovations
- Promote cross-border trade and market expansion
- Encourage knowledge exchange, digital adoption, and sustainable practices

### **Exhibitor Profile**

The Asia SME Trade Expo 2026 welcomes SMEs, startups, technology providers, and service organizations from a wide range of industries.

#### **Manufacturing SMEs**

- Industrial product manufacturers
- Machinery and equipment suppliers
- Automotive components and industrial parts manufacturers
- Engineering and fabrication companies

#### **Technology & Digital Solutions**

- Software and digital technology companies
- AI, automation, and Industry 4.0 solution providers
- E-commerce and digital marketing platforms
- ERP and business management software providers

#### **Materials & Industrial Supply**

- Chemical, rubber, plastics, and polymer companies
- Raw material and specialty materials suppliers
- Packaging technology companies
- Industrial consumables suppliers

#### **Sustainability & Green Technologies**

- Recycling and circular economy solutions
- Waste management technologies
- Renewable energy and energy efficiency solutions
- Water treatment and environmental technologies

#### **Business Services**

- Consulting and business advisory services
- Testing, certification, and inspection companies
- Logistics and export support services
- Financial institutions and investment firms

#### **Startups & Innovation Companies**

- Technology startups
- Innovation-driven SMEs
- Research commercialization companies
- University spin-offs and incubators



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### Booth Cost

Two options are available

- 9 SQM Shell Scheme Booth (1 Unit) : 500 US\$
- 9 SQM Shell Scheme Booths (2 Units): 900 US\$

Remark: VAT 7% applies on above rates

9 SQM Shell Scheme booth includes

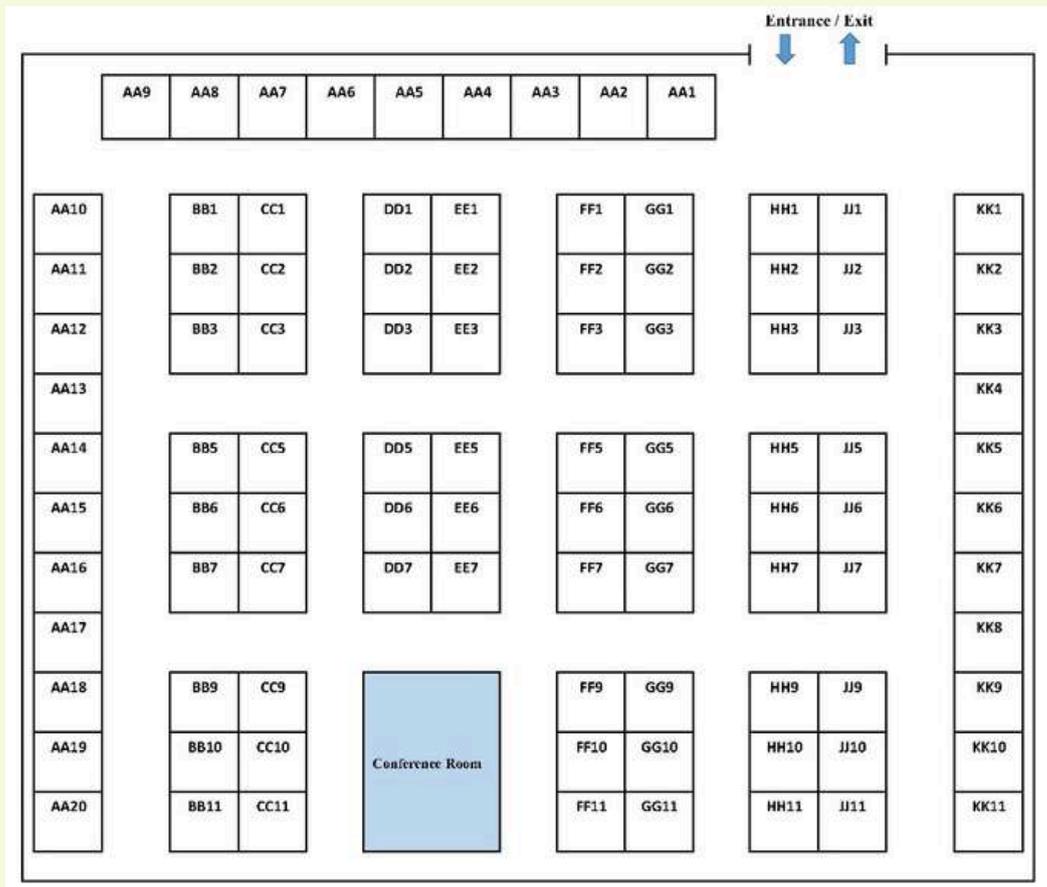
- 3mx3m Booth Space with Wall Panels
- Company Fascia Board
- One Information Counter
- One Round Table
- 3 Chairs
- Two Fluorescent Lights
- Carpet Furnished
- 5amp Power Supply Socket



### Booth Booking Form



### Booth Floor Plan



### Remarks;

- TechnoBiz allocates booth locations as appropriate depending on product profile and size of booths
- Exhibitors are required to provide digital files of following: Company Logo, A4 Advertisement (JPEG), Company Video (MP4), Company Profile (100 words) etc.

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## Visitor Profile

The event is aimed to attract a diverse range of visitors from across Asia, including:

- SME owners and entrepreneurs
- Manufacturing companies
- Industrial buyers and procurement managers
- Distributors and trading companies
- Technology and machinery suppliers
- Government agencies and SME promotion bodies
- Investors and venture capital firms
- Research institutions and universities
- Startup incubators and innovation centers

## Venue



### World Trade Centre Kuala Lumpur

Merdeka Hall, Level 4

41, Jalan Tun Ismail, Chow Kit

50480 Kuala Lumpur, Malaysia

Nearest Train Station: PWTC

**Asia SME Directory** : The Asia SME Directory is a monthly digital publication that showcases SMEs, technologies, products, and business opportunities across Asia. Exhibitors can promote their companies by placing advertisements and company profiles in this publication. The subscription is FREE, and all participants can access the publication from April 2026 onwards at: <https://publication.technobiz.org>.

## Contact Information

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