

Edition - 8

TechnoBiz

PU WEEK

28-29 October 2027
BITEC, Bangkok, Thailand

***A TechnoBiz Expo & Executive Forum
on Polyurethane Technology and Industry***



<https://events.technobiz.org>



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The Journey of PU Week

- 7th Edition | 30–31 March 2026 | Kuala Lumpur, Malaysia
- 6th Edition | 12–14 March 2025 | Bangkok, Thailand
- 5th Edition | 29–30 March 2023 | Bangkok, Thailand
- 4th Edition | 9–10 October 2019 | Sharjah, UAE
- 3rd Edition | 20–21 November 2018 | Johannesburg, South Africa
- 2nd Edition | 11–12 July 2017 | Bangkok, Thailand
- 1st Edition | 18–19 May 2015 | Bangkok, Thailand

PU Week is a TechnoBiz Expo and Executive Forum on Polyurethane Technologies and Industry, built on a strong journey that began in 2015 in Bangkok. Over the years, it has expanded across Asia, Africa, and the Middle East, evolving into a global platform that connects the entire polyurethane value chain. This consistent international presence reflects TechnoBiz's long-term commitment to developing a focused and specialized platform dedicated to the polyurethane industry.

With a clear emphasis on knowledge, networking, and business growth, PU Week has positioned itself as a unique, knowledge-driven ecosystem for the global polyurethane community. It brings together manufacturers, suppliers, researchers, and industry leaders to share practical insights, explore new technologies, and build meaningful business connections. Through its conferences, exhibitions, and executive forums, TechnoBiz continues to strengthen its specialization in the polyurethane sector by creating opportunities that go beyond events—supporting collaboration, innovation, and sustainable growth across the global polyurethane industry.

Key Components of PU Week

- Trade Exhibition on Polyurethane Technologies and Products
- Specialized Polyurethane Conferences & Seminars
- Polyurethane Research Fair
- Networking Executive Dinner
- Publications & Reports
- Innovation Showcase / Startup Zone
- Panel Discussions & Industry Dialogues
- Industry Awards & Recognition

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Polyurethane Exhibition

Exhibitor Profile -

Polyols / Isocyanates / Additives | Auxiliary Chemicals | Polyurethane Systems | Mixing / Dispensing Units | Molds, Machinery & Handling | Casting & Molding Technology | PU Footwear Technology | Polyurethane Composites | PU Adhesives Technology | Laboratory and Testing Equipment | Automation & Control | PU Products | Foam Raw Materials & Chemicals | Foam Manufacturing Equipment | Foam Products | Testing Instruments | Mattress Machinery & Equipment | Mattress Materials | Research & Development, Consulting

Booth Tariffs.

Standard Shell Scheme

- 9 SQM Booth (Inline) : 4,800 US\$
- 9 SQM Booth (Corner) : 5,000 US\$
- 18 SQM Booth (Inline) : 9,400 US\$
- 18 SQM Booth (Corner) : 9,800 US\$

Raw Space

- 18 SQM Space : 10,000 US\$
- 36 SQM Space : 17,000 US\$



Booth Booking Form



Remarks: Only approved contractors can build custom booths. *Shell Scheme Booth Construction Period:* 27 Oct 2027 (2pm-7pm). *Custom Booth Construction Period:* 27 Oct 2027 (10am-8pm). For custom booth designs, 30US\$/SQM applies as admin fee and 2000 US\$ Security Deposit as Refundable Fee.

Additional Benefits for Exhibitors

- 2 complimentary entry passes (with 9 SQM booth) with full access to all conference programs
- Presentation Opportunity in the Conference Programs at the Expo
- 1-Pass for TechnoBiz Executive Dinner (for top management)
- 1-Year Advertising Package in the Weekly E-Magazine "PU Review"
- Social Media Publicity via "TechnoBiz PU Network" and "APBA" LinkedIn
- Presentation Opportunity Via "TechnoBiz PU Tech-Talk"

Expo Timings

28 October 2027: 10am - 6pm
29 October 2027 : 10am -5pm

Venue:

Bhiraj Hall, BITEC, Bangkok

Nearest Train Station: Bangna

Visitor Profile & Registration: All polyurethane industry professionals are welcome to visit the exhibition. Entry to the Asia Polyurethane & Adhesive Expo is free for all pre-registered visitors, providing open access to exhibitors, product displays, and networking opportunities.

Visitor Registration Form



Booth Enquiry : Peram Prasada Rao (Email: peram.technobiz@gmail.com | WhatsApp: +66-89-489 0525)



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Specialized Polyurethane Conferences

Specialized Polymer Conferences

PU Week 2027 Bangkok features a series of specialized one-day polyurethane conferences, each focused on a specific segment of the PU value chain. These conferences are designed to deliver in-depth technical and business insights, bringing together industry experts, manufacturers, researchers, and solution providers for focused knowledge exchange. By addressing key areas such as raw materials, foams, applications, processing, and business strategy, the platform enables participants to gain practical insights, explore innovations, and build meaningful industry connections.

28 October 2027 | 9am-5pm

- **APBA Annual Conference 2027:** 4th Edition of Asian Polyurethane Business Association Annual Conference on Polyurethane Technology and Industry
- **Polyurethane CASE & Elastomers Conference 2027:** Covers coatings, adhesives, sealants, elastomers, and high-performance applications.

29 October 2027 | 9am-5pm

- **Polyurethane Foams Conference 2027:** Focus on flexible and rigid foam technologies, applications, materials, and processing.
- **Polyurethane Business Leadership Conference 2027:** Executive-level forum focusing on market trends, growth strategies, and leadership perspectives.

Call for Speakers: TechnoBiz invites industry experts, researchers, and professionals to submit papers for presentation at the Specialized Polyurethane Conferences during PU Week 2027 Bangkok. Approved speakers are responsible for their own travel and accommodation arrangements and are required to pay a registration fee, which provides access to all other conferences at the event. Interested speakers are encouraged to submit their title, abstract, and profile to peram@technobiz.org.

Speaker Registration Fee: USD 150

The speaker registration fee includes lunch for both days and full access to all conference programs and the exhibition area, enabling participants to benefit from the complete PU Week 2027 experience.





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Conference Focus & Registration Fee

4th APBA Annual Conference 2027

- Regional and global polyurethane market developments
- Industry collaboration and partnership opportunities
- Advances in polyurethane technology and applications
- Policy, regulations, and industry standards in Asia
- Strategic initiatives for industry growth and competitiveness

Polyurethane CASE & Elastomers Conference 2027

- Innovations in coatings, adhesives, and sealants
- High-performance polyurethane elastomers and applications
- Material formulation and performance enhancement
- Processing technologies and application methods
- End-use case studies across industrial sectors

Polyurethane Foams Conference 2027

- Flexible foam technologies for bedding, furniture, and automotive
- Rigid foam applications in insulation and cold chain
- Raw materials, additives, and blowing agents
- Foam processing, machinery, and quality control
- Performance optimization and sustainability in foams

Polyurethane Business Leadership Conference 2027

- Global and regional market outlook for polyurethane industry
- Business growth strategies and expansion opportunities
- Supply chain, cost management, and risk mitigation
- Sustainability and regulatory impact on business
- Leadership, talent development, and organizational transformation

Registration Fee

Registration for PU Week 2027 Bangkok is designed to offer flexibility for participants, with options to attend individual conferences or gain full access to all conferences. Delegates can choose based on their specific interests while benefiting from high-quality technical and business sessions across the polyurethane value chain.

- USD 200 / Person / Conference
- USD 400 / Person / All Conferences (Full Access)

Remarks: VAT7% applies on above fees. Registration fee includes lunch box and refreshments.

***Delegate
Registration***





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TechnoBiz Spotlight Screen

The TechnoBiz Spotlight Screen is a high-visibility digital advertising platform located at the entrance of the exhibition hall, designed to maximize brand exposure throughout PU Week 2027. This large-format screen continuously displays sponsor and exhibitor content, ensuring strong visibility to all visitors entering and moving within the venue.



Participating companies can showcase their brand through short visual slides (typically 5 seconds each) that run in a continuous loop during the event. This provides repeated exposure to a highly targeted audience of industry professionals, decision-makers, and technical experts.

Participation Cost

Exhibitor

500 US\$ | 12,000 Baht

Non-Exhibitor

1000 US\$ | 25,000 Baht

The Spotlight Screen is an effective way to highlight products, promote services, reinforce brand presence, and attract visitors to your booth, making it a valuable addition to your marketing strategy at PU Week 2027.

TechnoBiz Executive Dinner

The TechnoBiz Executive Dinner, scheduled on 28 October 2027, is an exclusive networking event designed for senior executives, industry leaders, and decision-makers from the global polyurethane and adhesive industry. This carefully curated gathering provides a unique opportunity to connect, exchange ideas, and build meaningful business relationships in a professional and relaxed setting.

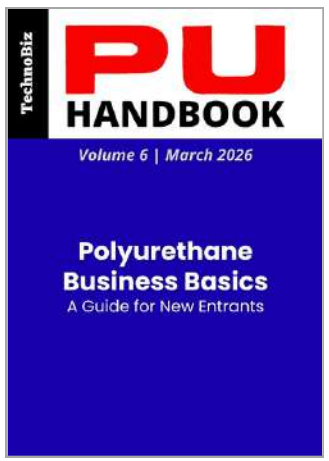
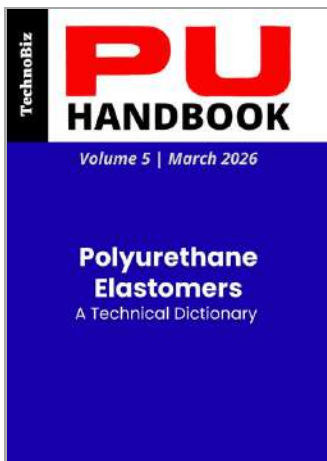
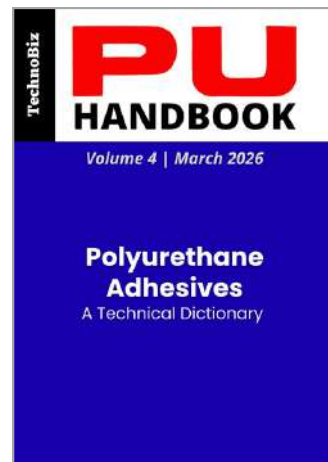
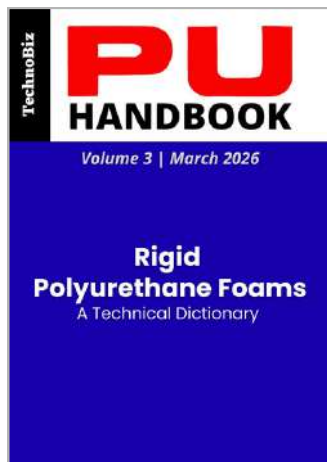
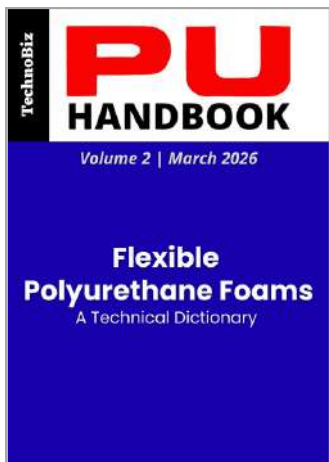
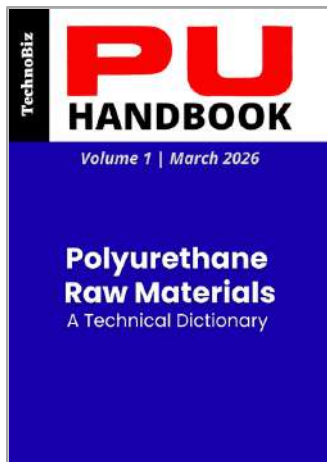
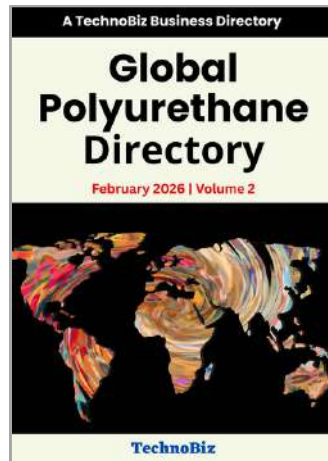
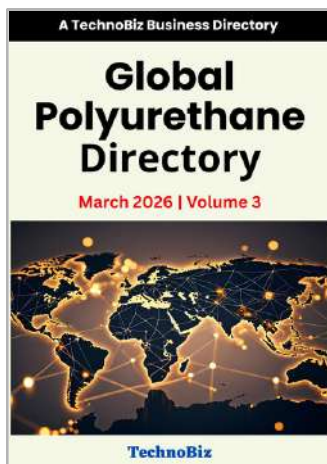
Unlike typical social events, the Executive Dinner is focused on high-quality, purposeful interactions, encouraging insightful conversations, collaboration opportunities, and strategic discussions. Each participant will have the opportunity to briefly introduce themselves and their organization, enabling better engagement among attendees.

The participation fee is USD 150 per person. This is a by-invitation, limited participation event, ensuring a focused and valuable networking experience for all participants at PU Week 2027.

TechnoBiz Polyurethane Publications

<https://publication.technobiz.org>

SUBSCRIBE





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Host City: Bangkok

Bangkok is one of the most dynamic and well-connected cities in Southeast Asia, making it an ideal host for PU Week 2027. With major international gateways such as Suvarnabhumi Airport and Don Mueang International Airport, the city offers excellent regional and global connectivity for delegates from across the world. Its modern infrastructure, efficient transport systems, and wide range of hotels provide a convenient and comfortable experience for international participants. As a leading hub for industry, trade, and innovation in ASEAN, Bangkok offers a vibrant business environment that perfectly complements the scale, diversity, and global outlook of PU Week 2027.

Who Should Participate in PU Week 2027

PU Week 2027 is designed for all professionals, organizations, and stakeholders involved in the polyurethane value chain. Participation is highly beneficial for:

- Raw Material Suppliers (polyols, isocyanates, additives, catalysts, auxiliaries)
- Polyurethane System Houses & Formulators
- Foam Manufacturers (flexible, rigid, integral skin, spray foam)
- Adhesive, Sealant & Coating Producers (CASE)
- PU Elastomer, Composite & Specialty Product Manufacturers
- Machinery, Equipment & Tooling Companies
- Automation, Testing, Process Control & QA Providers
- R&D Professionals, Scientists & University Researchers
- Technical & Production Managers
- Business Development, Marketing & Product Management Teams
- Consultants, Service Providers & Technology Developers
- Purchasing, Sourcing & Supply Chain Professionals
- Industry Associations, Government Agencies & Policy Stakeholders
- Students, Young Researchers & Innovators interested in PU technologies

Organizer

TechnoBiz is a leading international organizer of professional events, training programs, and publications for the global polymer and polyurethane industries. With extensive experience in hosting specialized conferences and exhibitions across Asia, TechnoBiz is committed to promoting industry knowledge, networking, and business growth. As the organizer of PU Week 2027, TechnoBiz brings trusted expertise and a strong network to deliver a high-quality, impactful event for the polyurethane community.

Organizer Contact Address

Peram Prasada Rao, Project Director

TechnoBiz PU Week 2027 Bangkok

Email: peram@technobiz.org

WhatsApp: +66-89-489 0525

