

The Only **ONE** You Need



 **CENTRE WEST**
Group of Companies

Over Four Decades of Expertise Here to Serve You

At Centre West, high quality raw materials are what we do best. Since our establishment in 1975, our core business has grown from the supply of rubber and latex-related chemicals to a multi-industry portfolio today.

Materials are sourced from a wide network of suppliers – handpicked from all around the world – and delivered to our customers at the best possible service and most competitive prices.

Supported by in-depth knowledge, expertise and service excellence honed from over four decades of experience, it is why Centre West is the choice amongst top brands in various industries; a dynamic business partner for ventures in Malaysia and Asia-Pacific; the ONLY centre you need.

1975



From Early Pioneer to Leader in Multi-Industries Today

While rubber-related chemicals remain the heart of our business, Centre West has evolved into a leading supplier for various industries across the region. Our offerings include all kinds of chemicals for coating, ink, paint, ceramic, foundry and chemical dispersions, as well as industrial processing machinery.

Today, Centre West has expanded from its core strength in trading to manufacturing. Through Alpha Nanotech, we pave the way for new innovations and developments in chemical dispersions for the rubber industry. It marks our leap forward to better materials, because that is what it means to be a true centre of excellence.

One Vision

To Be The Region's Leading One-Stop Supply & Innovation Centre For The Rubber and Chemical Industries

One Mission

To Provide A Comprehensive Range of Products, Equipment and Services at Competitive Prices, With Excellence



Our Corporate Values
**RECOGNISED AMONGST
INDUSTRY LEADERS**

3R

Responsive

We tend to business with agility and accuracy, as well as centered around win-win situations.

Reliable

We are a company you can rely on to consistently deliver on our promises on time, every time.

Responsible

We live up to our track record by being continually committed to behave ethically and positively within environments in which we operate.

Our Milestones

Moving Forward As One

1975

Year of Our Establishment, the rise of a pioneer in the industry.

1995 – 1997

Awarded Certificates of Appreciation from Goodyear Malaysia.

1999

The Company Expands to A Group - Centre West Resources Sdn. Bhd. (CWR) and Centre West Chemicals Sdn. Bhd. (CWC) are established.

2008

Awarded Winner at the Asia Pacific Coatings Show 2008.

2009

Centre West Successfully Breaks into Manufacturing with the establishment of Alpha Nanotech Sdn. Bhd.

2011

Going International - Centre West International (Thailand) Co., Ltd (CWIT) is established, opening doors to new markets.

TODAY

Centre West Group is a recognized member of:

- Malaysian Rubber Products Manufacturers Association (MRPMA)
- Plastic & Rubber Institute Malaysia (PRIM)
- Malaysian Rubber Glove Manufacturers Association (MARGMA)
- Malaysian Rubber Exchange (MRE)

With four ISO certifications:

- **ISO9001**
CWI
CWC
Alpha Nanotech
- **ISO14001**
Alpha Nanotech



2011
2009
2008
1999
1995-1997
1975



One Name, Five Dynamic Entities

Consisting of five subsidiaries, the Centre West Group of Companies exist to fulfil differing needs of different industries. Each subsidiary is a dynamic entity, specialising and catering to specific needs but work together to uphold Centre West's values and reputation.

The companies are led by Centre West Resources Sdn. Bhd. – an investment holding arm responsible for driving the growth and expansion of the group.



Centre West Resources Sdn. Bhd.

(497711-D)

- Investment holding arm and management branch of Centre West
- Provides resources for the Centre West Group of Companies
- Perform comprehensive assessments on the Group's current growth, in order to bring them to greater heights

Centre West Industrial Supplies Sdn. Bhd.

(23692-V)



A One-Stop Shop for raw materials and cutting-edge machinery used in the rubber and latex industries.

Key Features

- More than 4 decades of experience in the rubber industry
- Comprehensive range of products
- Reliable source of information on the latest chemicals, machinery & equipment
- Obtained ISO9001: 2015 certification

Centre West Chemicals Sdn. Bhd.

(485892-W)



Focuses on the supply and distribution of industrial chemicals to various industries:

- Adhesives
- Batik
- Building Materials
- Chemical Manufacturing
- Coatings
- Cementitious Products
- Electroplating
- Foundry
- Paint
- Plastic
- Printing Ink
- Tiles & Ceramics

Key Features

- Extensive supply network in the ASEAN region
- Acquired exclusive agency and distribution rights in specialty chemicals from local and overseas manufacturers
- Obtained ISO9001:2015 certification

Alpha Nanotech Sdn. Bhd.

(866382-X)



Frontiers new innovations for the rubber and polymer industries.

Key Features

- Manufacturer of high quality water-based colloidal dispersions
- Strategic location close to Port Klang, Malaysia's main port – allowing for better supply lines
- R&D facility run by highly-trained and experienced personnel
- Latest manufacturing facilities and state-of-the-art quality control instruments
- Obtained ISO14001: 2015 and ISO9001: 2015 certifications



Centre West International (Thailand) Co., Ltd



An international expansion developed to tap into Thailand's markets for rubber, chemical and machinery supplies.

Key Features

- An international source for raw materials and machinery – providing customers with more cost-effective and alternative options



At Centre West, There's More Than One Way To Be Excellent

Whether it is Centre West Industrial Supplies, Centre West Chemicals or Alpha Nanotech, each entity is holistically supported by the group's core strengths. They are what makes us the only centre you need and the five key reasons why we are a dynamic business partner – be it for our customers or our partners.



#1 Efficient Warehousing Facilities

It is important for our customers and partners to be able to have high-quality materials delivered where and when they need them. With two warehouses boasting a total capacity of 10,000 square metres, competent inventory systems and well-trained staff, Centre West is capable of doing that and more – while practicing stringent safety procedures to ensure our employees' safety and well-being.

Benefits

- **Strategically-Located**
 - Our Sungai Buloh warehouse is located within a vibrant industrial park, near blue-chip companies and is well-connected to major highways
 - Our Klang warehouse is located near Malaysia's largest port, Port Klang, the gateway of imports and exports for South East Asia

- **Consistent Production Support**
- **Efficient Inventory Management**
- **Cost-Saving**

#2 Integrated Logistics

Logistics is the basic factor for any trading company's success and a vital part of such business models. Since our establishment, the growth of our logistics has been deeply integrated in our operations, thereby ensuring that we are able to cope with our company's overall expansion. Such is the power of our logistical capabilities that we are able to meet customers' demands in a timely manner, without compromising on quality.

Benefits

- **Quick Customer Response Times**
- **Supply Service Excellence**
- **Supply Chain Visibility**



#3 Well-Connected Global Network

Connected by decades of experience and relationships, our supply network extends across the globe, including regions such as Oceania and Europe. Every time a customer deals with us, they too, are backed by this well-connected international network. At the same time, we become our suppliers and partners' gateway to gain foothold in South East Asia.

Our
Network
Covers:

United Kingdom

France

Germany

India

Thailand

Malaysia

Australia

Russia

China

Korea

Japan

Philippines

#4 Decades of Service Excellence



Our strengths are built on centering excellence around our customers. We believe in not only exceeding their expectations, but in delivering what we promised and addressing any queries that our customers, suppliers and partners may have. As such, over the years, we have built and cultivated many relationships – some of them even with the top players in the market.

With our excellent track records, expanding network and dedicated service, we have proven ourselves to be a dynamic trading partner for any organisation with business ventures in Malaysia and Asia Pacific.

#5

Consistent Quality, Made Policy

Quality is our best policy. We not only emphasize quality in our comprehensive range of materials, machinery and services, we also aim to deliver quality to our customers, suppliers and partners – consistently.

By maintaining and continuously improving our products, services and management system, we ensure that Centre West always conforms to ISO9001 Quality Management System – delivering customer satisfaction every time.



• ISO9001: 2015 (Alpha Nanotech)



• ISO14001: 2015 (Alpha Nanotech)



• ISO9001: 2015 (CWI)



• ISO9001: 2015 (CWC)



CENTRE WEST RESOURCES SDN. BHD. (497711-D)
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